Travis Kuhl

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SUMMARY

Emmy Award-winning, innovative, hands-on executive with experience in developing software, managing teams, and delivering technology products at scale. Strong background in developing technical strategies and managing teams to execute them effectively. Skilled in architecting secure and scalable cloud infrastructure using AWS and GCP. Proficient in establishing development best practices, creating and monitoring engineering roadmaps, and delivering custom solutions to meet complex requirements. Recognized for contributions to award-winning projects and expertise in start-up consulting.

KEY SKILLS

Product Engineering | Technical Strategy | Team Management | Cloud Infrastructure | AWS & GCP | Development Best Practices | Roadmap Planning | Custom Solutions | Video Management | Start-up Consulting | E-commerce Platform

PROFESSIONAL EXPERIENCE

Sirius XM, Los Angeles CA | Director of Product Engineering at Team Coco

Jan 2011 - Feb 2024

Founding member of Team Coco, the multi-platform production, marketing, and distribution arm of Conan O'Brien, acquired by SiriusXM in 2022.

- Contributed to developing the overall technical, product, and business strategy for CONAN's digital presence.
- Built a team from the ground up of internal developers, contractors, and external partners to develop and integrate ad technology, analytics, mobile applications, and sponsorship integrations.
- Architected a complex, secure, cost-effective AWS & GCP cloud hosting infrastructure that allows for dynamic scalability, automated continuous deployments, and low-touch maintenance.
- Established and documented development best practices, constructed and maintained engineering & product roadmap, budgets, and timelines; monitored development team performance; onboarded, coached, and mentored new developers.
- Worked closely with product, business, and editorial teams to translate complex requirements into custom technical solutions that meet the needs of a constantly changing content landscape.
- Developed a custom video and asset management platform, including cloud transcoding services, cloud clipping tools, secure video serving infrastructure, custom video player, and multi-platform social publishing.

Awards
- Winner: 2018 Primetime Emmy Awards: Outstanding Creative Achievement In Interactive Media Within An Unscripted Program.
- Winner: 2012 Primetime Emmy Awards: Outstanding Creative Achievement In Interactive Media.
- Nominee 2019, 2016 & 2013 Primetime Emmy Awards: Outstanding Interactive Program.

Elwood Technology LLC, Santa Monica, CA | Managing Partner
Apr 2018 - Present
- Worked with local start-ups and medium-sized companies to develop engineering best practices, provide architecture review, assist in team development, and provide implementation guidance.
- Provided product feedback and assisted in translating business requirements into actionable engineering roadmaps.
- Managed a group of sub-contractors to augment existing development teams.

Blue Waters Research LLC, Santa Monica, CA | Senior Software Engineer
Apr 2010 – Jan 2011
- Led the development of a fully custom e-commerce platform for self-service group buying
- Architected a dynamic, scalable infrastructure that could adapt to quickly changing business requirements.
- Worked with editorial and sales teams to develop a complex analytics platform to drive future sales and customer growth.

Yahoo Inc. | Senior Technical Yahoo!
Jan 2007 – Apr 2010
- Handled architecting, developing, and maintaining several large-scale, high-traffic websites for Yahoo! Entertainment.
- Developed a cross-property content and photo management platform.
- Acted as Lead Back-end developer for category-leading celebrity news site omg.yahoo.com, serving over 500 million page views monthly.
- Acted as Lead Developer & Architect for the Awards Platform, providing a scalable, reusable framework for quickly developing sites.
- Member of the Yahoo! Media Tech Leads and Media Front-end Leadership organizations.
Awards
- December 2008 "You Rock" award given monthly in recognition of exceptional work.
- 2007 & 2008 nominated for Yahoo "Super Star" award.

EDUCATION

Syracuse University at Utica College · 2003-2005 · Utica, NY
Majored in Computer Science with a focus on Business Software Development

Nazareth College · 2001-2003 · Rochester, NY
Majored in Political Science and Information Systems

PATENTS

Method and system for socializing events. U.S. Patent Application 20110252331.
Filed April 2010. Granted May 23, 2017, US9659276